

## The Retirement Income Industry Association Announces Gold Sponsors for Upcoming Annual Meeting and Awards Dinner

*~Early Bird Member Discount Extended to August 31, 2008~*

Boston, MA (August 18, 2008). The Retirement Income Industry Association's (RIIA) Gold Sponsors for this 2008 Annual Meeting and Awards Dinner are Bank of America and DWS Investments, announces Francois Gadenne, RIIA's Chairman and Executive Director.

"I am very pleased to welcome these esteemed and highly recognized organizations as the Gold Sponsors for our annual meeting this year," says Gadenne. "Executives from these companies will also share their views and outlooks as featured speakers during the event. They join noted author, David Warsh, and RIIA's expert Committee Chairs who will bring their knowledge and insights into the latest trends and solutions to the attendees."

The event will be held on September 21 – 22, 2008 at the Hyatt Harborside in Boston, MA. For complete details go to: [www.riia-usa.org/conferences/default.asp](http://www.riia-usa.org/conferences/default.asp). **Members of the media are also welcome to attend.**

According to Gadenne, there are select sponsorship opportunities in the Associate category still available for the Annual Meeting and Awards Dinner. Wealth 2k, Inc. is a proud Silver Sponsor. Contact Deborah Burkholder at 617.342.7390, or email [staff@riia-usa.org](mailto:staff@riia-usa.org) for the sponsorship details.

Annual Meeting attendees also have the unique opportunity to attend the RIIA Awards Dinner, a high profile event where leaders in communications and advertising are recognized for their achievements by RIIA's Media Sponsors. The Media Sponsors are among the most well-read, respected financial services publications and there is time to submit entries for two awards categories: Best Advertising Award and Defined Contribution Communications Award. Retirement income marketing packages and pieces, advertising or communications campaigns, innovative web or online applications may be entered. Entries can be submitted to:

Best Advertising Awards, InvestmentWires, Sean Hanna, 212-331-8995,  
[sean@investmentwires.com](mailto:sean@investmentwires.com)

Retail Communications Awards, InvestmentNews, Closed to New Entries.

Defined Contribution Communications Awards, PLANSPONSOR, Nick Platt, 203-595-3164,  
[nplatt@plansponsor.com](mailto:nplatt@plansponsor.com)

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## DEFINING THE FUTURE OF RETIREMENT

### **Early Bird Discount Extended to August 31, 2008**

Each RIIA member receives one free registration per firm to attend the Annual Meeting and Awards Dinner. However, there is special pricing for additional associates from RIIA member firms who would like to attend. They receive a 15% discount off the regular price. This discount has been extended to August 31, 2008 and registration can be done online at [www.riia-usa.org](http://www.riia-usa.org).

### **About the Retirement Income Industry Association**

RIIA ([www.riia-usa.org](http://www.riia-usa.org)) is the premier, national, not-for-profit organization whose members are defining the future of retirement security in the United States. RIIA provides a non-biased forum for sharing information, strategies and research which involve the leading companies in the industry, academia, researchers and professional services firms. The organization offers unprecedented opportunities for networking and accessing the best minds in addressing the challenges in creating a secure retirement for millions of Americans.

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